

# SHORE JUNCTION

WHERE IDEAS COLLIDE AND FUTURE PATHS FORGE



## A NOTE FROM OUR COMMUNITY DIRECTOR - MELANIE BARR

Kia ora koutou! New Zealand (Aotearoa) celebrated Māori Language Week, Te Wiki o Te Reo Māori in September and I was lucky enough to see Westlake Girl's High School recognise and show respect for te reo Māori on the streets of North Shore.

I also downloaded the **KUPU App**, powered by Google technology and knowledge from the Te Aka Māori Dictionary. Kupu provides a new way to experience the te reo Māori. It's really easy to use - just take a photo of an everyday object and see it translated in real time.

It is technology like this that will change the way we communicate and engage with others in the community. So go on... **'take a photo, learn a language!'**



## VISITORS TO SHORE JUNCTION



**I see red, I see red, I see red! Westlake uniforms that is!**

Shore Junction has been welcoming many high schools and community groups on the North Shore into the Shore Junction building.

In late September Melanie hosted a group of young entrepreneurs from the Westlake Girls High School STEAM programme to check out the space.

It has been great to get the different thoughts and ideas from a wide array of young people. This space is 100% intended for them, so it is only right that we go to the source to make sure we are offering the most relevant and inspiring programming.

We predict a sign up of 4% of the school roll in the first 12 months of operation. That's 1,000 members!

## WHAT IS SHORE JUNCTION

Shore Junction is a youth innovation hub in Takapuna designed to provide a safe space for young people to connect, belong, collaborate, learn and innovate.

It will provide opportunities for young people to connect socially outside of school, and to access a range of facilities, programmes and events that are designed to support their wellbeing and accelerate their potential.

Shore Junction will support young people to prepare for their future pathways by supporting them to develop key skills and by connecting them to business and enterprise.

The Shore Junction building offers "two floors of amazing" - flexible, shared spaces for young people to convene and collaborate. The use of space can be continuously refined in response to the needs and ideas of young people.

# MY SUPPORT FOR SHORE JUNCTION

Siân Simpson - New Zealand Tech Ambassador, Community Director @ Kiwi Landing Pad.  
New Zealand Global Women of Influence 2017,  
AIMES award winner 2015 & 2016 - Innovation and Technology Award.

Sian could be described as New Zealand's startup and innovation ambassador to the world. Sian has grown the Kiwi Landing Pad's community from 200 to 4,000 in just 3 years. She is a true global citizen having visited 45+ countries to foster relationships with local influencers and study the the impact of technology and investment in these communities. She embodies the philosophy of don't travel, live.

<https://www.linkedin.com/in/siansimpson/>

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## FROM SIÂN...

WHAT DOES IT TAKE  
TO BE A WONDERFUL  
21ST CENTURY  
HUMAN BEING?  
I THINK WE'LL FIND  
THE ANSWER TO  
THIS AT SHORE  
JUNCTION - HAUORA.

I'm a North Shore local living on the global stage at the helm of the Kiwi Landing Pad, helping grow and scale New Zealand's most innovative high growth tech companies, and helping them export and expand into global markets. I've been based in Silicon Valley for 4 years.

I've worked with thousands of start-ups and entrepreneurs, in some of the busiest and most intense business markets in the world. Growing the New Zealand technology community has taught me a lot about ecosystems and how to grow them holistically and what truly makes people, places and environments thrive. This is why I'm really passionate about young people and Shore Junction, and hence my involvement from day one.

Shore Junction is where young people should go to find themselves, and learn what makes them tick, to leave labels at the door, and become who they want to be not what society has told them to be. Where future paths forge and ideas collide, where they get to experiment, learn and lead in a safe environment.

I hope the centre is a source of inspiration for our young people to build their best future surrounded by like minds, business mentors and an inspiring space that will make the pressures of being a high achiever and person of excellence that much more manageable and perhaps even enjoyable, and definitely less lonely. I love community and hope that as well as creating holistic wonderful future leaders, we'll also be able to solve some of our bigger challenging issues facing us as a nation, piloted first on the North Shore then spreading throughout the country.

I know in my heart that this space, and community is going to create great things for New Zealand and provide young people the confidence to be the innovators that we (kiwis) are punching above our weight on the global stage, taking inspiration from those who have done this before us.

